

# Review of Council Strategic Plan

**ITEM 17.6** 14/07/2020  
**Council**

**Council Member**  
Councillor Mackie

2019/00551  
Public

**Contact Officer:**  
Clare Mockler, Deputy CEO &  
Director Culture

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## MOTION ON NOTICE

**Councillor Mackie will move a motion and seek a seconder for the matter shown below to facilitate consideration by the Council:**

‘That Council:

Having regard for the global recession and its projected impacts on the City of Adelaide’s revenues and strategic objectives, as a priority, commence an immediate review of our current strategic plan, as recently approved prior to the COVID-19 pandemic. The review should consider impacts and consequences for the City of Adelaide’s priorities and budget setting.’

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## ADMINISTRATION COMMENT

1. The events that have occurred since the development of the 2020-24 Strategic plan will require us to change how we deliver the key outcomes and respond to the associated challenges.
2. This began with the development of the draft 2020-21 Business Plan & Budget in which Council has prioritised objectives and actions and set a target of a \$20M reduction in operating expenditure.
3. We are currently building a framework to deliver the \$20M in the context of Council’s Strategic Plan outcomes, the local government services we deliver and our Capital City responsibilities. We will share this with Council at the Informal Gathering on 18 July and commence the discussion on prioritising service levels and strategic plan priorities.
4. To assist with the challenges that come from implementing a multi-year strategic plan, it is anticipated that a two-year detailed delivery plan be used to compliment the annual Business Plan and Budget process. The delivery plan will provide opportunity to review and prioritise actions in recognition of the changing needs of the community and the economy. This would be on top of the opportunity to prioritise actions and associated budgets annually in response to any changing market conditions such as COVID 19.

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- END OF REPORT -

# Small Hospitality Providers

**ITEM 17.7** 14/07/2020  
**Council**

**Council Member**  
Councillor Khera

2020/01167  
Public

**Contact Officer:**  
Clare Mockler, Deputy CEO &  
Director Culture

## MOTION ON NOTICE

**Councillor Khera will move a motion and seek a seconder for the matter shown below to facilitate consideration by the Council:**

'That Council:

Requests Administration, through the Recovery and Re-imagine Project, continue to work with the State Government, Liquor Licensing Commissioner and SAPOL to identify any barriers or challenges facing small hospitality providers as they re-open, such as safety, security and related challenges, and with appropriate engagement with businesses, provide support through advice or funding as appropriate/relevant.'

## ADMINISTRATION COMMENT

1. Through the Recovery and Re-imagine Project, proactive outcomes to support hospitality businesses in safe and socially distanced ways have already been achieved through collaboration between Council, State Government and the Liquor Licensing Commissioner. This motion will further support the joint work being undertaken in this space.
2. Engagement with business stakeholders through precinct groups and other forums will continue to identify further challenges and initiatives to address them.
3. Council will continue to provide support to businesses as required.
4. For example, security costs have recently been raised by small businesses as a concern. In areas where multiple small bars operate in the same vicinity, there is potential to work collaboratively with the same security operator to manage the vicinities, reducing external security staff and therefore reducing costs. Following support of the motion, this will be investigated further.
5. The 'Winter Weekends' initiative will commence Friday 31 July. 'Winter Weekends' will provide a promenade footpath experience on Friday and Saturday evenings, from 5:30pm till 11:00pm, every weekend from 31 July to end of August. City main streets and laneways will feature Fire pits, music and roving performances in Hutt St, Vardon Ave, Melbourne St, O'Connell St, Gilbert Place and Leigh Street.
6. As a part of 'Winter Weekends', professional security will monitor be positioned at event sites throughout the city in the East End, West End and North Adelaide.

- END OF REPORT -

# Revoke the Decision of 12 December 2017 – On-Street Parking Policy

**ITEM 17.8** 14/07/2020  
**Council**

**Council Member**  
Deputy Lord Mayor  
(Councillor Hyde)

2019/00551

Public

**Contact Officer:**  
Clare Mockler, Acting Chief  
Executive Officer

## MOTION ON NOTICE

**Deputy Lord Mayor (Councillor Hyde) will move a motion and seek a seconder for the matter shown below to facilitate consideration by the Council:**

'That part 4. of the decision of Council on **12/12/2017** in relation to outstanding expiation and reminder fees, namely:

**THAT COUNCIL:**

1. Adopts the revised On-Street Parking Policy (the Policy) as at Attachment A to Item 12.2 on the Agenda for the meeting of the Council held on 12 December 2017.
2. Approves a two week delay in posting reminder notices as outlined in Attachment B to Item 12.2 on the Agenda for the meeting of the Council held on 12 December 2017.
3. Approves the option for Parking and Information Officers to issue warnings for BLUE category offences as outlined at Attachment C to Item 12.2 on the Agenda for the meeting of the Council held on 12 December 2017.
4. **Approves the option of advising customers of outstanding expiations prior to the Reminder Notice being issued and additional Reminder fees being added to the total amount outstanding as outlined in Attachment D on the agenda for the meeting of the Council held on 12 December 2017.**
5. Notes that Smart Parking data and insights will help inform any further modifications to the On-Street Parking approach and that following the technology implementation, Administration will provide Council with regular updates and bring recommendations to Council for consideration if and when appropriate.
6. Notes that following a request from Council to reduce expiation fees, the Minister for Transport and Infrastructure has introduced a Bill to the House of Assembly on 15 November 2017 to allow local Councils to set their own expiation fees for certain offence types prescribed by the Regulations and that should this Bill pass through Parliament, Administration will bring a report to Council for consideration.

**be revoked.'**

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## ADMINISTRATION COMMENT

1. At the 12 December 2017 meeting, Council considered a number of options with a view to reducing the impact of Expiation Notices for our customers. The complete Council Report and Decision is available here: (Link 1 view [here](#)). The Expiation Approach options which were presented included:
  - a. Option One (1) – Delay posting Reminder Notices
  - b. Option Two (2) - Warning Notices for BLUE Offences

- c. Option Three (3) – Courtesy reminder letter before additional fees added
  - d. Option Four (4) – Warnings for PURPLE and BLUE offences
2. Council approved Options One, Two and Three.
  3. An update of the effect of the Courtesy Letter since its introduction was presented to Council at its meeting 10th March 2020, in response to a Question on Notice from the Deputy Lord Mayor.
  4. When Expiation Notices are issued, they are attached to the windscreen of an illegally parked vehicle. The Legislation provides a 28-day period for customers to make payment of the original Expiation Fee. The Due Date for payment of the Fee is stated on the Expiation Notice. If payment is not received following the Due Date, CoA is required to contact the State Government (DPTI) to obtain vehicle owner and address details. This process attracts a 'Search Fee' which CoA is required to pay for each Search. A Reminder Notice, which includes the Reminder Fee (previously \$65.00 and \$66.00 as of 1st July 2020) and the Search Fee (currently \$10.00), is then posted to the owner of the vehicle.
  5. The introduction of the Courtesy Letter following the Council Decision on 12 December 2017 allows for an additional Notice (Letter) to be posted to customers who have not made payment by the initial Due Date (28 day period) and provides an additional 2 weeks to make payment prior to any additional Fees being incurred.
  6. In order to post the Courtesy Letter, CoA must incur the Search Fee to obtain vehicle owner and address details. In accordance with the *Expiation of Offences Act 1996* this Fee cannot be passed onto the customer until the Reminder Notice is issued. The cost of unrecouped fees as a result of the Courtesy Letter for 2019/20 is \$184,680, as at 30 June 2020.
  7. Additional financial impacts resulting from the Courtesy Letter include foregone revenue from Reminder Fees, which during 2019/20 include (as at 26 June 2020):

Number of Annual Courtesy Letters posted	39,744
Unrecouped Vehicle fees	\$184,680
Postage	\$65,000
Notice printing	\$3,200
Notice Administration (staff time)	\$6,400
Total Expenses	\$259,280
Foregone fee revenue	\$1,225,120
TOTAL	\$1,484,400

8. The total revenue impact to Council of the Courtesy Letter is approximately \$2.4m since 1 July 2018.
9. Since its introduction, 87,582 Courtesy Letters have been issued and an additional 12% of expiations have been paid without incurring Reminder Fees, however, the Courtesy Letter has not increased the number of people overall who pay their expiations.
10. If Council revokes Part 4 of the decision on 12/12/2017 in relation to the Courtesy Letter, we will:
  - a. amend current processes to cease issuing Courtesy Letters from 1 September 2020.
  - b. delay issuing Reminder Notices by 2 weeks when payment is not made by the initial Due Date (28 day period) as advised on the original Expiation Notice from 1 September 2020.

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